

ROBERT F. ASAAD

ADVERTISING & WEB DESIGN SPECIALIST

www.robasaad.com

robasaad@gmail.com

(713) 548-3442

Objective

To design graphic art and Web sites for your company, which will establish a strong, competitive online presence for your clients.

Experience

Gulf Media Solutions

November 2009 - January 2011

Web Designer

Built and designed websites and coordinated projects with clients and employees.

The Daily Cougar

August 2007 - August 2009

Advertising Designer & Sales Rep

Designed, created copy for and edited print and digital ads for The Daily Cougar and Inverted Advertising. Also worked on marketing material (fliers), covers and layouts.

Health&Fitness Sports Magazine

January 2008 - May 2008

Art Intern

Designed, created copy for and edited print ads, internet ads, and promo pieces.

Education

University of Houston (Main)

August 2002 - May 2008

B.A. in Communications – Advertising

Minor in Studio Art (Graphic Comm.)

Extra Courses

Lone Star College - Cy-Fair

August 2009 - May 2010

Courses in Web Design and Information Technology

Awards

Best Display Ad, Color: Best of Category

2009 CNBAM Awards

Best Sales Promotion Material: 3rd Place

2009 CNBAM Awards

Outstanding Advertising Achievement: 2008-2009

UH Student Publications

Leadership & Group-Building

- Attended two multi-day leadership conferences in college
- Participated in the 2007 AAF Houston Student Conference.

Extracurricular Activities

The Pi Kappa Alpha Fraternity
American Advertising Federation
UH Interfraternity Council

Communications Chair
PR/Ambassador
VP of Public Relations

Skills

Sharp, tableless web design | HTML/CSS coding | On-site SEO | WordPress | Magento
jQuery | Flash | Google Analytics tracking | Browser testing | PSD to HTML conversion
Print design | Logos | Marketing collateral | Multimedia & video editing

References

Darcy Durham

Project Manager
Gulf Media Solutions
(281) 397-8199

Delores Crawford

Advertising Manager
The Daily Cougar
(713) 743-5345

Teeba Rose

Marketing Manager
UH RLH
(832) 842-5639